

A blue-tinted photograph of three business professionals sitting around a table in a meeting. A man in a suit is on the left, a woman with curly hair is in the center, and another man is on the right. They appear to be in a discussion. The image is framed by a thin white border.

# BUSINESS PROCESS & ANALYSIS

TRAINING & CERTIFICATION OVERVIEW

*Good* e-Learning

BUSINESS & IT PROFESSIONAL CERTIFICATION  
VIRTUAL CLASSROOMS & E-LEARNING

# The Domain of Business Process & Analysis

A quick guide to Good e-Learning's Business Process & Analysis courses and how they can help you and your organization

## Related Frameworks:

BPMN	AgileBA®	Business Architecture	TOGAF®
Change Mgmt	AgilePM®	PRINCE2®	MSP®

## Introduction: The Domain of Business Process & Analysis

Business Process & Analysis', or 'BPA', is a discipline that allows an organization to understand what an organization does and how it does it. By visualizing processes, a company can identify opportunities for process efficiency and effectiveness, pricing costs and reaction time to rapid market change.

## Key Stakeholders in Business Process & Analysis

Business Analyst	Business Process Architect	Business Architect	Enterprise Architect
Change Manager	Project Coordinator	Project Manager	Chief Information Officer

## What are the Business Benefits?

- **Visualization** - BPA can be used to create visual representations of business processes that can be internalized and understood by the wider stakeholder community
- **Optimization** - Improved understanding of business's processes and how they fit together
- **Weak points** - Highlights areas that are creating bottlenecks or wasting resources
- **Savings** - Improvements made through BPA can lead to significant savings in terms of time and money - leading to greater ROIs for strategic initiatives
- **Change** - Organizations must adapt rapidly in the face of unforeseen challenges; BPA accommodates rapid and effective change management



# Business Process & Analysis Training

- BPMN™ 2.0 (level 1 & 2)
- Agile Business Analyst (AgileBA®) Foundation
- Agile Business Analyst (AgileBA®) Practitioner
- Certified Business Analysis Professional (CBAP®)
- Certified Business Relationship Manager (CBRM®)
- Better Business Cases™ Foundation
- Better Business Cases™ Practitioner

## Related Training

- TOGAF® Business Architecture
- TOGAF® 9 Foundation
- TOGAF® 9 Certified (level 1 & 2)
- ArchiMate® 3 Practitioner (level 1 & 2)
- PRINCE2® Foundation
- PRINCE2® Practitioner
- MSP® Foundation
- MSP® Practitioner
- PRINCE2 Agile® Foundation
- PRINCE2 Agile® Practitioner
- Change Management Foundation
- Change Management Practitioner





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